

## CTR Employer Survey Report

Thank you for completing your Commute Trip Reduction survey. This report contains the survey results.

**Employer Id :** E82727

**Participation :** CTR

**Employer :** KING Broadcasting Company

**Status :** Affected

**Worksite :** King Broadcasting Company

**Survey Type :** Online

**Street :** 333 Dexter Ave N

**Response Rate :** 56%

**Jurisdiction :** City of Seattle

**Survey Date :** 9/28/2019

### Non-Drive Alone & One-Way VMT Rates at this Worksite

**Non-Drive Alone Rate :** 28.1%

**Drive Alone Rate :** 71.9%

**One-Way VMT per employee :** 11.9

**Average One-Way distance home to work :** 15.8

### Employees and Survey Response Information

**Reported Total Employees at Worksite :** 219

**Surveys Distributed :** 217

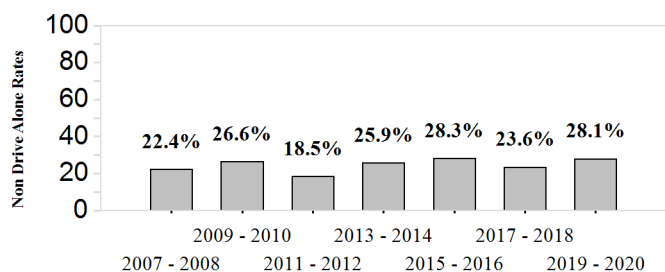
**Surveys Returned :** 122

**Surveys Returned by CTR Affected\* Employees :** 76

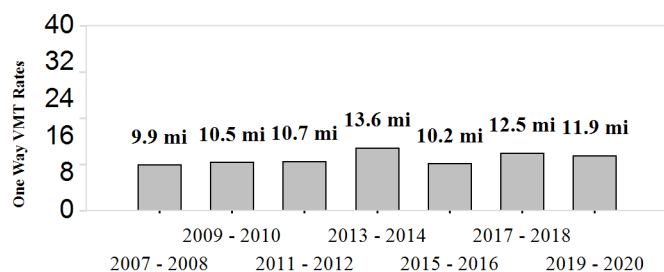
**Total Estimated CTR Affected Employees at Worksite :** 135

\*CTR Affected employees filled out the survey as being full-time and commuting (typically) to work at least twice between 6a and 9a, Monday through Friday.

**Non Drive Alone Rates - ALL Employees**



**One Way VMT per Employee - ALL Employees**



### Site History and Targets

### Annual Metric Tons CO2e Pounds CO2e

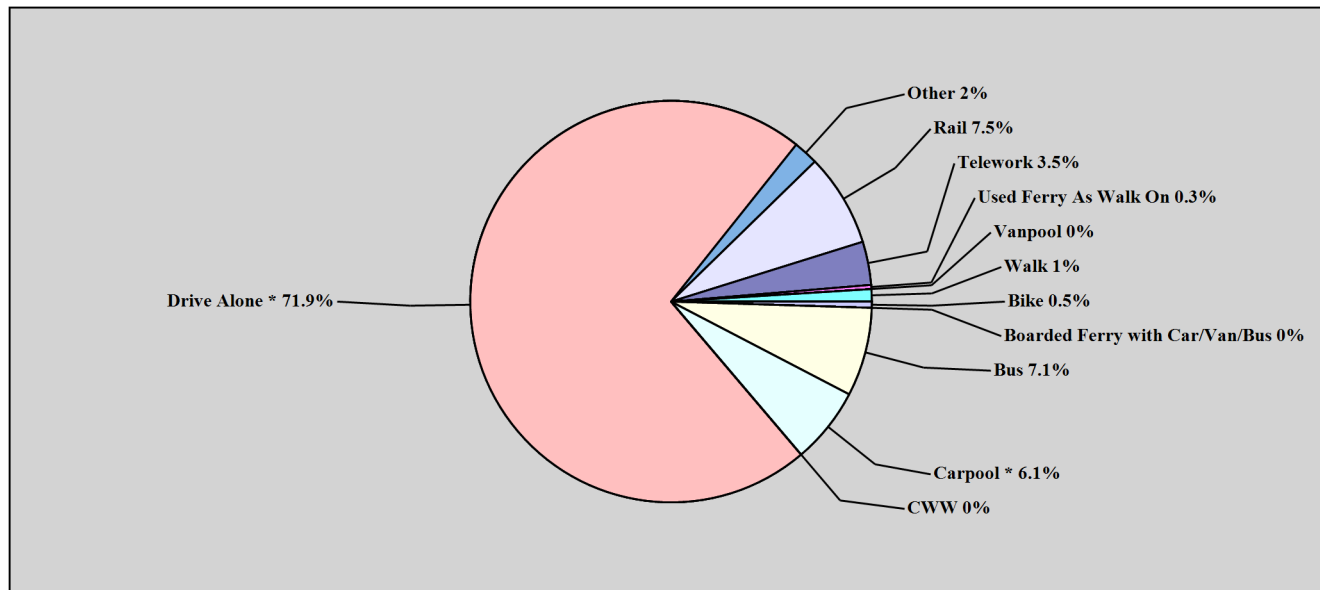
Cycle	Non Drive Alone Rate - All	Non Drive Alone Rate - CTR Affected	Emissions for Surveyed Employees	Estimated Emissions for Total Employment	GHG per Employee's Roundtrip	VMT per Employee - All	VMT per Employee - CTR Affected
2007 - 2008	22.4%	22.6%	352	824	33.2	9.9	9.8
2009 - 2010	26.6%	27.1%	190	450	18.1	10.5	10.0
2011 - 2012	18.5%	17.8%	259	713	28.7	10.7	11.0
2013 - 2014	25.9%	26.1%	308	936	37.7	13.6	13.5
2015 - 2016	28.3%	27.5%	191	601	24.2	10.2	10.4
2017 - 2018	23.6%	31.4%	153	702	28.3	12.5	9.8
2019 - 2020	28.1%	34.8%	318	571	23.0	11.9	9.2
Target	60.0%				Target:	N/A	
% Point Change Target:	37.6				% Change Target:	N/A	
% Point Change from Baseline:	5.7				% Change from Baseline:	20.2%	

GHG calculations are based on VMT and estimated total round-trip commutes for all employees. Modes that contribute to GHG include driving alone, carpooling, vanpooling, and riding a motorcycle. The use of other modes (e.g., transit, rail, walking, ferry) do not increase a worksite's GHG calculation. For more information about how GHG is calculated, please contact your jurisdiction's representative.

## Commute Trips By Mode - All Employees

Q.4: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - All Employees



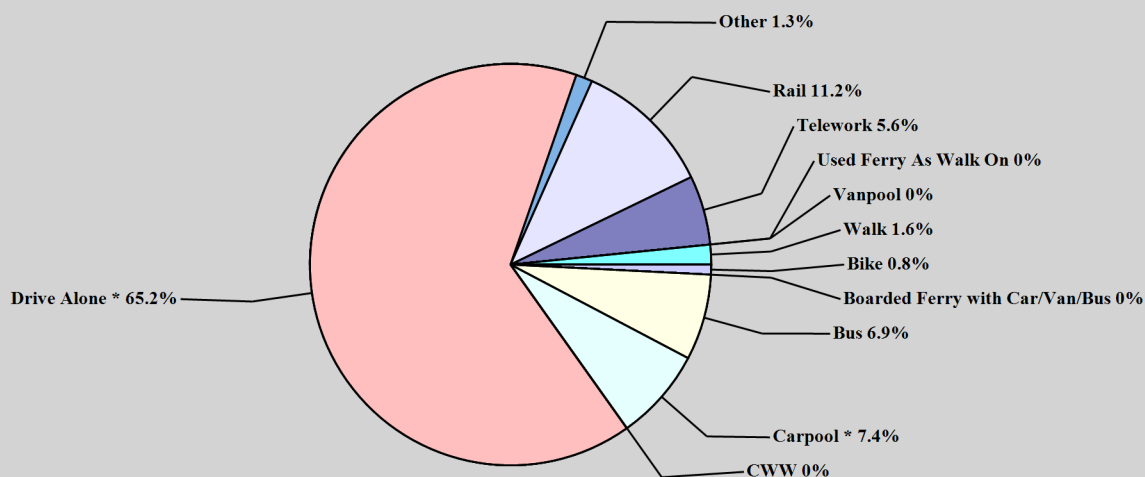
Mode	Trips During This Survey	% of Trips During This Survey	% of Trips During Previous Survey	Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During Previous Survey
Drive Alone *	433	71.9%	76.4%	97	79.5%	80.0%
Carpool *	37	6.1%	0.0%	11	9.0%	0.0%
Vanpool	0	0.0%	0.0%	0	0.0%	0.0%
Bus	43	7.1%	6.5%	12	9.8%	9.1%
Rail	45	7.5%	10.1%	12	9.8%	12.7%
Bike	3	0.5%	2.2%	1	0.8%	3.6%
Walk	6	1.0%	0.4%	2	1.6%	1.8%
Telework	21	3.5%	2.5%	8	6.6%	5.5%
CWW	0	0.0%	0.0%	0	0.0%	0.0%
Boarded Ferry with Car/Van/Bus	0	0.0%	1.1%	0	0.0%	3.6%
Used Ferry As Walk On	2	0.3%	0.0%	1	0.8%	0.0%
Other	12	2.0%	0.7%	3	2.5%	3.6%

\* Motorcycle-1 is now included in Drive Alone and Motorcycle-2 is included in Carpool. Information about these trips is still available by request.

## Commute Trips By Mode - Affected Employees

Q.4: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - CTR Affected Employees



Mode	Trips During This Survey	% of Trips During This Survey	% of Trips During Previous Survey	Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During Previous Survey
Drive Alone *	245	65.2%	68.6%	56	73.7%	70.6%
Carpool *	28	7.4%	0.0%	8	10.5%	0.0%
Vanpool	0	0.0%	0.0%	0	0.0%	0.0%
Bus	26	6.9%	4.7%	7	9.2%	8.8%
Rail	42	11.2%	16.3%	11	14.5%	20.6%
Bike	3	0.8%	3.5%	1	1.3%	5.9%
Walk	6	1.6%	0.6%	2	2.6%	2.9%
Telework	21	5.6%	4.1%	8	10.5%	8.8%
CWW	0	0.0%	0.0%	0	0.0%	0.0%
Boarded Ferry with Car/Van/Bus	0	0.0%	1.2%	0	0.0%	2.9%
Used Ferry As Walk On	0	0.0%	0.0%	0	0.0%	0.0%
Other	5	1.3%	1.2%	1	1.3%	5.9%

\* Motorcycle-1 is now included in Drive Alone and Motorcycle-2 is included in Carpool. Information about these trips is still available by request.

**Alternative Modes - Number of Employees Who Used a Non-Drive Alone Mode:**

Non-Drive Alone Number Of Days	Exactly this # of Employees	Exactly this % of Employees	At least # of Employees	At least % of employees
<b>0 Day</b>	79	65%	122	100%
<b>1 Days</b>	3	2%	43	35%
<b>2 Days</b>	7	6%	40	33%
<b>3 Days</b>	7	6%	33	27%
<b>4 Days</b>	3	2%	26	21%
<b>5 Days</b>	21	17%	23	19%
<b>6 or More Days</b>	2	2%	2	2%

**Count by Occupancy of Carpools and Vanpools**

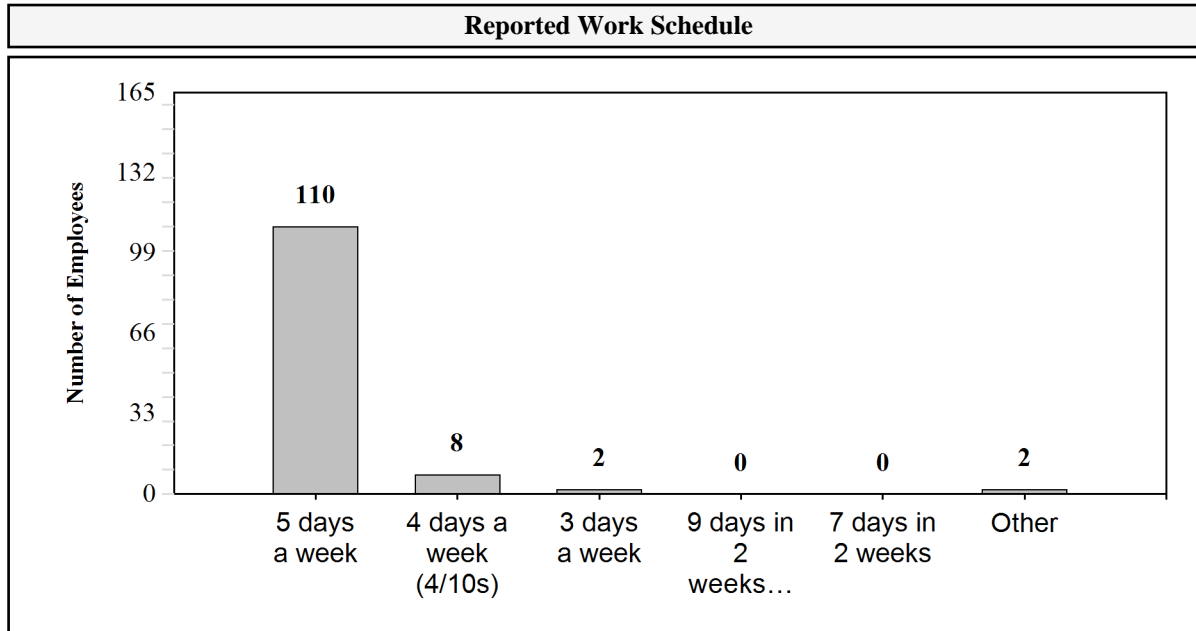
Q.5 If you used a carpool or vanpool as part of your commute, how many people (age 16 or older) are usually in the vehicle?

Ridesharing Occupancy	Mode	Response Count
<b>2*</b>	Carpool	36
<b>3</b>	Carpool	1
<b>4</b>	Carpool	0
<b>5</b>	Carpool	0
<b>&gt;5</b>	Carpool	0
<b>&lt;5</b>	Vanpool	0
<b>5</b>	Vanpool	0
<b>6</b>	Vanpool	0
<b>7</b>	Vanpool	0
<b>8</b>	Vanpool	0
<b>9</b>	Vanpool	0
<b>10</b>	Vanpool	0
<b>11</b>	Vanpool	0
<b>12</b>	Vanpool	0
<b>13</b>	Vanpool	0
<b>14</b>	Vanpool	0
<b>&gt;14</b>	Vanpool	0

\* Motorcycle-2 counted with Carpool-2 for this table.

## Reported Work Schedule - All Employees

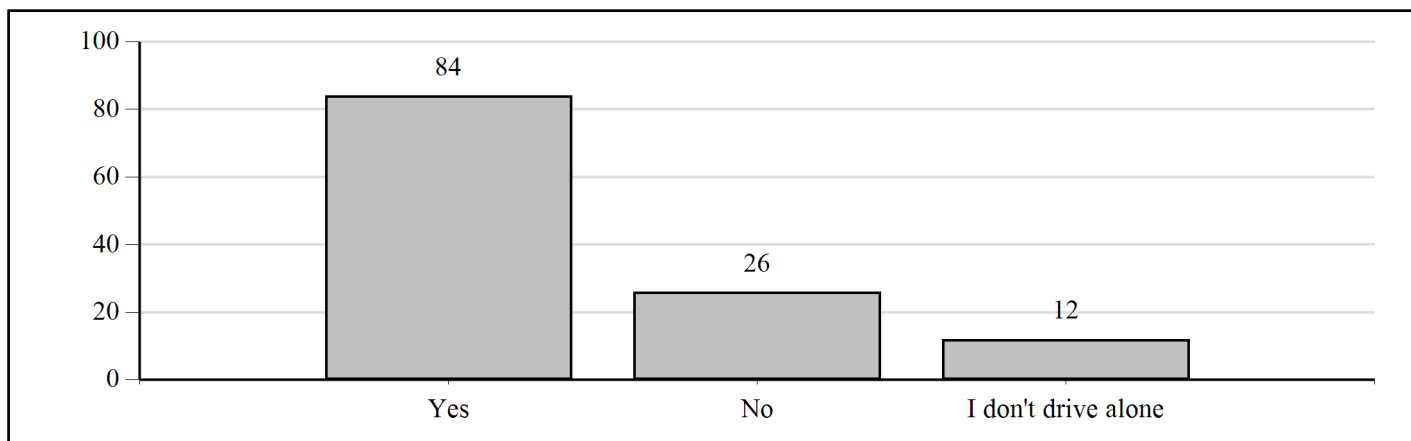
Q.8 Which of the following best describes your work schedule?



Reported Work Schedule	# Of Responses	% Of Employees
5 days a week	110	90.2%
4 days a week (4/10s)	8	6.6%
3 days a week	2	1.6%
9 days in 2 weeks (9/80)	0	0%
7 days in 2 weeks	0	0%
Other	2	1.6%

## Parking and Telework

**Q.9: On the most recent day that you drove alone to work, did you pay to park? (Mark "yes" if you paid that day, if you prepaid, if you are billed later, or if the cost of parking is deducted from your paycheck.)**



**Q.10: How many days do you typically telework?**

Telework Frequency	# of Responses	% of Responses
No Answer/Blank	0	0.0%
I don't telework	81	66.4%
Occasionally, on an as-needed basis	30	24.6%
1-2 days/month	3	2.5%
1 day/week	4	3.3%
2 days/week	2	1.6%
3 days/week	2	1.6%

## Reasons for driving alone to work/not driving alone to work

Q11. When you do not drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Free or subsidized bus, train, vanpool pass or fare benefit	31	13.4%
To save money	29	12.5%
Other	27	11.6%
Environmental and community benefits	25	10.8%
Personal health or well-being	24	10.3%
I have the option of teleworking	24	10.3%
Cost of parking or lack of parking	23	9.9%
To save time using the HOV lane	19	8.2%
Driving myself is not an option	14	6.0%
Financial incentives for carpooling, bicycling or walking.	12	5.2%
Emergency ride home is provided	3	1.3%
I receive a financial incentive for giving up my parking space	1	0.4%
Preferred/reserved carpool/vanpool parking is provided	0	0.0%

Q12. When you drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Riding the bus or train is inconvenient or takes too long	82	29.3%
I like the convenience of having my car	68	24.3%
Other	36	12.9%
Family care or similar obligations	31	11.1%
My job requires me to use my car for work	27	9.6%
Bicycling or walking isn't safe	19	6.8%
My commute distance is too short	13	4.6%
I need more information on alternative modes	4	1.4%
There isn't any secure or covered bicycle parking	0	0.0%

## Commute Mode By ZipCode for All Employees

Q6. What is your home zip code?

Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98116	7	5.74%	30	0	0	4	0	0	0	0	0	0	0	0	0
98199	5	4.10%	17	5	0	0	0	0	0	0	0	0	0	0	0
98006	4	3.28%	15	7	0	0	0	0	0	0	0	0	0	0	0
98056	4	3.28%	21	0	0	0	0	0	0	0	0	0	0	0	0
98103	4	3.28%	12	0	0	0	6	0	0	0	0	0	0	0	0
98105	4	3.28%	10	0	0	0	3	3	0	0	0	0	0	0	0
98126	4	3.28%	15	0	0	0	0	0	0	0	0	0	0	0	0
98004	3	2.46%	15	0	0	0	0	0	0	0	0	0	0	0	0
98023	3	2.46%	14	0	0	2	0	0	0	0	0	0	0	0	0
98102	3	2.46%	10	7	0	0	0	0	0	0	0	0	0	0	0
98106	3	2.46%	8	2	0	1	5	0	0	0	0	0	0	0	0
98107	3	2.46%	7	0	0	0	5	0	0	0	0	0	0	0	0
98109	3	2.46%	15	0	0	0	0	0	0	0	0	0	0	0	0
98118	3	2.46%	6	1	0	0	0	9	0	0	0	0	0	0	0
98119	3	2.46%	10	0	0	0	0	0	0	0	0	0	0	0	5
98040	2	1.64%	9	0	0	0	1	0	0	0	0	0	0	0	0
98052	2	1.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98115	2	1.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98133	2	1.64%	9	0	0	0	0	0	0	0	0	0	0	0	0
98136	2	1.64%	2	7	0	0	0	0	0	0	0	0	0	0	0
98146	2	1.64%	4	5	0	0	0	0	0	0	0	0	0	0	0
98155	2	1.64%	12	0	0	0	0	0	0	0	0	0	0	0	0
98177	2	1.64%	10	0	0	0	0	0	0	0	0	0	0	0	2
98275	2	1.64%	8	0	0	0	0	1	0	0	2	0	0	0	0
98335	2	1.64%	10	0	0	0	0	0	0	0	0	0	0	0	0
98445	2	1.64%	7	0	0	0	0	3	0	0	0	0	0	0	0





Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
89155	1	0.82%	3	0	0	0	0	0	0	0	2	0	0	0	0
98002	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98005	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98008	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98010	1	0.82%	3	0	0	0	2	0	0	0	0	0	0	0	0
98012	1	0.82%	0	0	0	0	5	0	0	0	0	0	0	0	0
98020	1	0.82%	0	0	0	0	0	5	0	0	0	0	0	0	0
98021	1	0.82%	0	0	0	0	2	0	3	0	0	0	0	0	0
98022	1	0.82%	0	0	0	0	0	5	0	0	0	0	0	0	0
98026	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98027	1	0.82%	4	0	0	0	0	0	0	0	1	0	0	0	0
98028	1	0.82%	0	0	0	0	5	0	0	0	0	0	0	0	0
98036	1	0.82%	4	0	0	0	0	0	0	0	0	0	0	0	0
98037	1	0.82%	2	1	0	1	0	0	0	0	0	0	0	0	0
98038	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98043	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98055	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98058	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98065	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98077	1	0.82%	4	0	0	0	0	0	0	0	1	0	0	0	0
98087	1	0.82%	0	0	0	0	0	5	0	0	0	0	0	0	0
98104	1	0.82%	0	0	0	0	0	0	0	5	0	0	0	0	0
98117	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98121	1	0.82%	0	0	0	0	4	0	0	1	0	0	0	0	0
98122	1	0.82%	0	0	0	0	0	5	0	0	0	0	0	0	0
98178	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98198	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98208	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98312	1	0.82%	0	0	0	0	0	0	0	0	0	0	0	0	5



			Weekly Count of Trips By Mode												
Home Zip code	Total Employees	Employee Percentage	Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98321	1	0.82%	2	0	0	0	0	2	0	0	0	0	0	0	0
98332	1	0.82%	7	0	0	0	0	0	0	0	0	0	0	0	0
98346	1	0.82%	2	0	0	0	0	0	0	0	0	0	0	2	0
98354	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98360	1	0.82%	0	0	0	0	0	5	0	0	0	0	0	0	0
98382	1	0.82%	2	0	0	0	0	0	0	0	3	0	0	0	0
98403	1	0.82%	1	0	0	0	0	2	0	0	2	0	0	0	0
98406	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98418	1	0.82%	0	0	0	0	5	0	0	0	0	0	0	0	0
98465	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98501	1	0.82%	0	0	0	0	0	0	0	0	5	0	0	0	0
98502	1	0.82%	0	0	0	0	0	0	0	0	5	0	0	0	0
98516	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0
98931	1	0.82%	7	0	0	0	0	0	0	0	0	0	0	0	0
99183	1	0.82%	5	0	0	0	0	0	0	0	0	0	0	0	0